

Bentley Motors

Driving Bentley More Smoothly



"I don't understand why everyone doesn't use ERP². Why waste time and money to employ expensive resources to work with your data when there's a toolset available that can do it so quickly and easily?"

SITUATION

Think of luxury, and you think of Bentley. It produces British sporting grand tourers that are not only beautiful but also exhilarating to drive.

In the 1920's Bentley dominated the Le Mans 24 Hour race, winning five times in an eight-year period. This created a reputation for fast, powerful and enduring cars with dominating performance that still exists. Today, it is owned by Volkswagen and has a £500 million investment plan. Bentley is embarking on an ambitious and exciting new car development programme, focused on designing and building Bentleys that are true to the marque.

Bentley use SAP® to support their business. There is a permanent need to add and change data held in SAP. In car assembly there are many different components, and changes to an assembly could require changes in excess of 6,000 SAP records. Data was uploaded either manually or through ABAP scripts.

The ability for SAP to react quickly to changes in the business was impaired by the complexities and time needed to change SAP data. There was also a real financial loss in terms of time and resource expenditure required to get the job done.

BENEFITS

Bentley experienced immediate benefits from implementing ERP^{2™}.

TIME SAVED

- With ERP² the time taken to work with SAP data is significantly reduced, freeing up technical resources to work on other core activities.
- *"Simple data changes or uploads now take a few minutes rather than a few hours. Complex changes take a few minutes as opposed to a few days!"*

IMPROVED DECISION MAKING

- With ERP² the data in SAP is up-to-date and accurate. Decisions made on data held within SAP are made with complete information.
- *"The effect this has on improved business processes and improved business decisions is immeasurable. The effect this has had on time, cost and efficiency savings within our team is worth the license cost many times over."*

Quadrate
SOFTWARE

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“We had previously looked at using CATT to work with our data but it wasn’t user friendly enough to give significant savings. It still required an large amount of time comparable to writing an ABAP program.”

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SOLUTION

Bentley required a toolset that would allow them to manipulate their SAP® data quickly, securely and in a controlled manner. They needed a solution that would give them the flexibility to work freely with a variety of transactions and that would reduce the technical skills needed to work with their data.

By deploying ERP^{2™}, Bentley has enabled both IT staff members and end-users alike to perform required data updates to their SAP system in a timely and cost efficient manner. Bentley uses ERP² in many different business areas for a number of different SAP transactions. ERP² has allowed Bentley to apply changes to SAP component assemblies in a fraction of the time that it used to take, saving them a considerable amount of money.

“I don’t understand why everyone doesn’t use ERP². Why waste time and money to employ expensive resources to work with your data when there’s a toolset available that can do it so quickly and easily?” says Tim Saul.

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About BackOffice Associates®

BackOffice Associates® is a worldwide leader in data migration and information governance solutions, with a concentration on enhancing SAP® data quality since 1996. Our range of products and services address the needs of business and IT users seeking to unlock the value of their data assets. Whether monitoring ongoing information quality, or executing the most complex migration and governance initiatives, BackOffice Associates is the clear choice for customers requiring “Business-Ready Data Every Day™”. BackOffice Associates is a global corporation headquartered in Massachusetts with additional offices in the US, Europe, Asia, India, Australia and Mexico. Company information is available at www.boaweb.com.

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